

### **OVERVIEW**

The Nation Media Group launched the Kusi Ideas Festival as part of its 60th anniversary celebrations in 2019, with the objective of creating a pan-African ideas transaction market to capitalise on the opportunities and innovations available for Africa to win in the 21st Century in a global context.

Kusi Ideas Festival got its name from a southerly wind that over the centuries made possible cultural, intellectual and technological exchanges in the Indian Ocean circle and partly shaped the history of the nations on the east side of Africa and its hinterland.

The Festival brings together diverse influential leaders, innovators, development partners, young entrepreneurs and some of the best policy minds on the continent, including scholars, captains of industry and Heads of State, to provoke discourse, encourage dialogue, shape opinions and policy directions, and practical solutions that will shape and transform Africa in the decades ahead.

Previous Festivals have been held in Kigali, Rwanda, in 2019; Kisumu, Kenya, in 2020; and Accra, Ghana, in 2021 under the themes: The Next 60



Years in Africa; Towards a Post-Covid Africa -- Recovering Together and How Africa Transforms After the Virus respectively.

The 2022 festival, hosted in Nairobi, Kenya, was held under the theme "Climate Change: Exploring African responses and Solutions", on the backdrop of COP27, which had just been concluded in Egypt. The theme focused on climate change, the impact it has had on the continent and the adaptation and mitigation measures that stakeholders must put in place to drive sustainable action to protect people and the planet.





#### In keeping with previous festivals' high engagement, it had:





In-person delegates



3,449

Virtual delegates



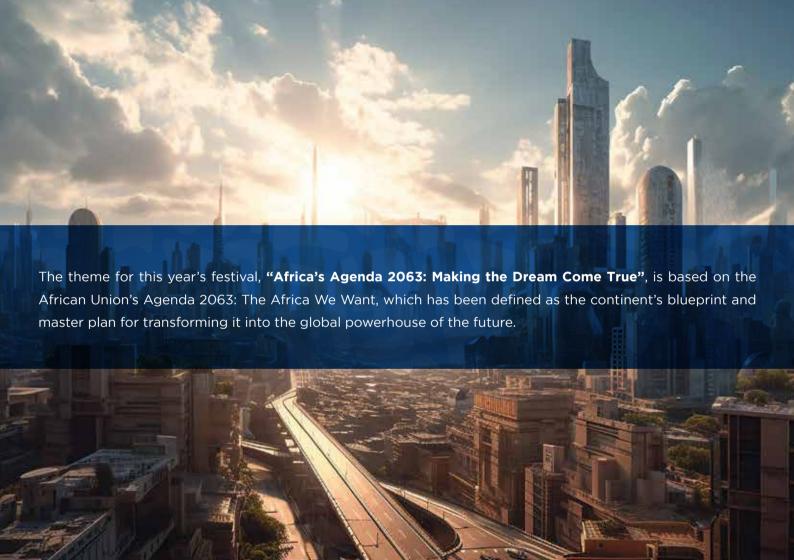
1.83M

Television views



28.6M

Users engaged on social media from 31 countries



### **THEMES**

৽৺৽৺৽৺৽৺৽৺৽৺৽৺৽৺৽৺৽৺৽৺৽৺৽৺৽৺৽৺৽৺৽৺৽৺৽

















The Journey To 2063: Africa In The Future

### EVENT PROGRAMME DAY 1-2 (6TH-7TH DEC)

Day One: 6th December 2023: Delegates Arrival and Registration

Day Two: 7th December 2023

Day 1 Wo. 7 December 2023				
TIME	SESSION	MODERATOR		
OPENING CEREMONY				
8:00am - 9:00am	Arrivals and registrations			
9:00am - 9:05am	National Anthem			
9:05am - 9:10am	Welcome Remarks: Hon. Kabo Neale Morwaeng, Minister for State President, Republic of Botswana			
9:10am - 9:15 am	Botswana Cultural Ensemble			
9:15am - 9:20 am	Kusi Ideas Fetival Overview: Dr. Wilfred D. Kiboro, Group Chairman, Nation Media Group PLC			
9:20am - 9:25am	Voices of African Dreams			
9:25am - 9:30am	Cultural Performance			
9:30am - 9:40am	Keynote Address: <b>H.E. Dr. Mokgweetsi E.K Masisi</b>			
9:40am - 10:55am	The Journey to 2063: Presidential Roundtable			
10:55am - 11:05am	Heads of State Photo Opportunity			
11:05am - 11:25am	Heads of State Exhibitions Tour			
11:25am - 11:45am: Tea Break				
11:45am - 1:00pm	Faces of an Integrated African Market	<b>James Smart</b> Managing Editor, Newsroom Production, Nation Media Group		
1:00pm – 2:00pm: Lunch Break				
2:00pm - 3:15pm	Progress on Freedom of Movement	<b>Kefilwe Mokgaotsane</b> Broadcast Journalist, Botswana Television		
3:15pm - 4:50pm	Investment in the Agricultural Economy: Successes and Hurdles	Pato Kelesitse Project Officer South African Climate Action Network Sandra Twinoboryo TBA		
4:50pm - 5:00pm: MC Wrap-up				

7:00pm - 9:00pm: Gala Dinner

### EVENT PROGRAMME DAY 3 (8TH DEC)

Day Three: 8th December 2023 **SESSION MODERATOR James Smart** 9:00am - 10:15am State of Technology, Science, Research and Innovation Managing Editor, Newsroom Production. Nation Media Group 10:15am - 10:45am: Tea Break **Kefilwe Mokgaotsane** 10:45am-12:00pm When African Youth Get Behind The Wheel Broadcast Journalist, Botswana Television 12:00pm - 1:00pm: Lunch Break **Pato Kelesitse** 1:00pm - 2:15pm The Big Culture Debate Project Officer South African Climate Action Network 2:20pm - 3:35 pm Healthcare In Africa In The Post-Covid Era Sandra Twinoborvo TBA 2:20pm - 3:35 pm A Scorecard: Reflecting On Africa's Last 20 Years and Looking Ahead to the Next 20 Joe Ageyo Editor-In-Chief Nation Media Group

**Closing Ceremony** 

### **WELCOME REMARKS**

#### **KUSI OVERVIEW**



**Hon. Kabo Neale Morwaeng**Minister for State President
Republic of Botswana



**Dr. Wilfred D. Kiboro**Group Chairman
Nation Media Group PLC

### **KEYNOTE ADDRESS**



**H.E Mokgweetsi Masisi**President of The Republic Botswana

### FACES OF AN INTERGRATED AFRICAN MARKET



James Smart Managing Editor, Newsroom Production, Nation Media Group

Moderator



Phyllis Wakiaga Senior Advisor Global Lead Industry & Commerce Tony Blair Institute

### PROGRESS ON FREEDOM OF MOVEMENT



**Kefilwe Mokgaotsane** Broadcast Journalist, Botswana Television



Rule Jimmy Opelo Permanent Secretary Ministry of Labour & Home Affairs Botswana



**Treasure Maphanga**Chief Operating Officer
AeTrade Group



**RENTCO**Chief Operating Officer
AeTrade Group



Samuel H. Mugoya VP Advisor, Infrastructure and Industralisation, AFDR

### INVESTMENT IN AFRICA'S AGRICULTURAL ECONOMY: SUCCESSES AND HURDLES

BREAKOUT SESSION 1
Climate Challenge and Making Intra-Africa
Agricultural Trade Work



Pato Kelesitse South African Climate Action Network and Curator of Global Shapers Community, Gaborone Hub

Moderator



**Dr. Naluyima Emma** Small Holder Farmer



**Dr. Tamani Nkhono-Mvula**CEO
International Development
Consulting



Jan Pierre Roos Chairman Tuli Block Horticultural Farmers Assossiation Botswana

# BREAKOUT SESSION 2 Funding; the value addition opportunity in African agriculture; and harnessing the blue economy promise



**Sandra Twinoboriyo** Senior News Anchor NTV Kenya



Vivienne Yeda
Director General
East African
Development Bank



**Ogone Madisa** CEO National Development Bank Botswana



Prof. Margaret Jesang Hutchinson Assistant Vice Chancellor Research, Innovation & Enterprise University Of Nairobi

### STATE OF TECHNOLOGY, SCIENCE, RESEARCH AND INNOVATION



James Smart Managing Editor, Newsroom Production, Nation Media Group

Moderator



Mary Nyaruai CEO Nyungu Afrika



Martin Stimela Co-Founder & CEO Brastorne



Pascal Murasira MD Norrsken House

### WHEN AFRICAN YOUTH GET BEHIND THE WHEEL



**Kefilwe Mokgaotsane** Broadcast Journalist, Botswana Television



**Magdalene Maluta** R&D Engineer Arc Ride Kenya Ltd



**Yandile Nuku**Regional Programme Manager
Start-Up Support
Co-Creation Hub



Innocent Havyarimana CEO & Founder GLAP Enterprises

#### THE BIG CULTURE DEBATE



Pato Kelesitse South African Climate Action Network and Curator of Global Shapers Community, Gaborone Hub

Moderator



Ayisha Osori
Director of the
Executive Vice President's Office
Open Society Foundations



Sonja Smith Namibian Journalist & Social Activist The Namibian



Jinna Mutune Odede Founder Pegg Entertainment



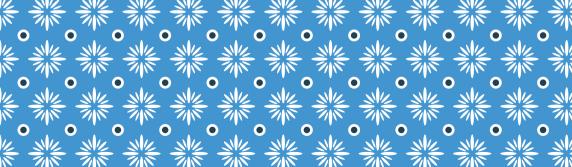
Prof. Alinah K. Segobye
CEO
Human Resource Development
Council Botswana



Omar Degan
Architect & Professor
DO Architecture Group

### HEALTHCARE IN A POST-COVID ERA





### A SCORE CARD: REFLECTING ON AFRICA'S LAST 20 YEARS AND LOOKING AHEAD TO THE NEXT 20



**Joe Ageyo** Editor-In-Chief Nation Media Group



Alice Nderitu
Under-Secretary-General-Special
Adviser On The Prevention Of Genocide,
United Nations



**Lineo Tsikoane** Human Rights Lawyer



Alfred Tsheboeng Founder & MD Environment & Infrastructure Advisors Projects Pty Ltd



Amb. Frederic Gateretse-Ngoga Senior Advisor for International Partnerships Paps AU Commission



Boyce Lephimotswe Sebetela Chief Of Staff Office Of The President Republic Of Botswana

# NOTES

## **PARTNERS**





















