

An Initiative of



Nation Media Group

Media of Africa for Africa



**GABORONE, BOTSWANA
6TH TO 9TH DECEMBER**

OVERVIEW



The Nation Media Group launched the Kusi Ideas Festival as part of its 60th anniversary celebrations in 2019, with the objective of creating a pan-African ideas transaction market to capitalise on the opportunities and innovations available for Africa to win in the 21st Century in a global context.

Kusi Ideas Festival got its name from a southerly wind that over the centuries made possible cultural, intellectual and technological exchanges in the Indian Ocean circle and partly shaped the history of the nations on the east side of Africa and its hinterland.

The Festival brings together diverse influential leaders, innovators, development partners, young entrepreneurs and some of the best policy minds on the continent, including scholars, captains of industry and Heads of State, to provoke discourse, encourage dialogue, shape opinions and policy directions, and practical solutions that will shape and transform Africa in the decades ahead.

Previous Festivals have been held in Kigali, Rwanda, in 2019; Kisumu, Kenya, in 2020; and Accra, Ghana, in 2021 under the themes: The Next 60



Years in Africa; Towards a Post-Covid Africa -- Recovering Together and, How Africa Transforms After the Virus respectively.

The 2022 festival, hosted in Nairobi, Kenya, was held under the theme "Climate Change: Exploring African responses and Solutions", on the backdrop of COP27, which had just been concluded in Egypt. The theme focused on climate change, the impact it has had on the continent and the adaptation and mitigation measures that stakeholders must put in place to drive sustainable action to protect people and the planet.





In keeping with previous festivals' high engagement, it had:



50

Speakers from
19 countries



524

In-person
delegates



3,449

Virtual
delegates



1.83M

Television
views



28.6M

Users engaged on social
media from 31 countries



The theme for this year's festival, **“Africa’s Agenda 2063: Making the Dream Come True”**, is based on the African Union’s Agenda 2063: The Africa We Want, which has been defined as the continent’s blueprint and master plan for transforming it into the global powerhouse of the future.



THEMES



**Faces Of
An Integrated
African Market**



**Progress
and Freedom
of Movement**



**Investment in Africa
Agricultural Economy:
Successes and Hurdles**



**State of Technology,
Science, Research
and Innovation**



**Healthcare in Africa
in the Post-Covid Era**



**The Big
Culture Debate**



**A Score Card:
Reflecting on
Africa's Last 20 Years
& Looking Ahead to
the Next 20.**



**The Journey To 2063:
Africa In The Future**

EVENT PROGRAMME DAY 1-2 (6TH-7TH DEC)

Day One: 6th December 2023: Delegates Arrival and Registration

Day Two: 7th December 2023

TIME	SESSION	MODERATOR
OPENING CEREMONY		
8:00am - 9:00am	Arrivals and registrations	
9:00am - 9:05am	National Anthem	
9:05am - 9:10am	Welcome Remarks: Hon. Kabo Neale Morwaeng, Minister for State President, Republic of Botswana	
9:10am - 9:15 am	Botswana Cultural Ensemble	
9:15am - 9:20 am	Kusi Ideas Festival Overview: Dr. Wilfred D. Kiboro, Group Chairman, Nation Media Group PLC	
9:20am - 9:25am	Voices of African Dreams	
9:25am - 9:30am	Cultural Performance	
9:30am - 9:40am	Keynote Address: H.E. Dr. Mokgweetsi E.K Masisi	
9:40am - 10:55am	The Journey to 2063: Presidential Roundtable	
10:55am - 11:05am	Heads of State Photo Opportunity	
11:05am - 11:25am	Heads of State Exhibitions Tour	
11:25am – 11:45am: Tea Break		
11:45am – 1:00pm	Faces of an Integrated African Market	James Smart Managing Editor, Newsroom Production, Nation Media Group
1:00pm – 2:00pm: Lunch Break		
2:00pm - 3:15pm	Progress on Freedom of Movement	Kefilwe Mokgaotsane Broadcast Journalist, Botswana Television
3:15pm – 4:50pm	Investment in the Agricultural Economy: Successes and Hurdles	Pato Kelesitse Project Officer South African Climate Action Network Sandra Twinoboryo TBA
4:50pm – 5:00pm: MC Wrap-up		
7:00pm - 9:00pm: Gala Dinner		

EVENT PROGRAMME

DAY 3 (8TH DEC)



Day Three: 8th December 2023		
TIME	SESSION	MODERATOR
9:00am - 10:15am	State of Technology, Science, Research and Innovation	James Smart Managing Editor, Newsroom Production, Nation Media Group
10:15am – 10:45am: Tea Break		
10:45am-12:00pm	When African Youth Get Behind The Wheel	Kefilwe Mokgaotsane Broadcast Journalist, Botswana Television
12:00pm – 1:00pm: Lunch Break		
1:00pm - 2:15pm	The Big Culture Debate	Pato Kelesitse Project Officer South African Climate Action Network
2:20pm - 3:35 pm	Healthcare In Africa In The Post-Covid Era	Sandra Twinoboryo TBA
2:20pm - 3:35 pm	A Scorecard: Reflecting On Africa's Last 20 Years and Looking Ahead to the Next 20	Joe Ageyo Editor-In-Chief Nation Media Group
Closing Ceremony		

WELCOME REMARKS



Hon. Kabo Neale Morwaeng
Minister for State President
Republic of Botswana

KUSI OVERVIEW



Dr. Wilfred D. Kiboro
Group Chairman
Nation Media Group PLC

KEYNOTE ADDRESS



H.E. Mokgweetsi Masisi
President of The Republic Botswana

SPEAKERS

FACES OF AN INTERGRATED AFRICAN MARKET



James Smart
Managing Editor,
Newsroom Production,
Nation Media Group

Moderator



Phyllis Wakiaga
Senior Advisor
Global Lead
Industry & Commerce
Tony Blair Institute

PROGRESS ON FREEDOM OF MOVEMENT



Kefilwe Mokgaotsane
Broadcast Journalist,
Botswana Television

Moderator



Rule Jimmy Opelo
Permanent Secretary
Ministry of Labour &
Home Affairs
Botswana



Treasure Maphanga
Chief Operating Officer
AeTrade Group



RENTCO
Chief Operating Officer
AeTrade Group



Samuel H. Mugoya
VP Advisor,
Infrastructure
and Industrialisation,
AFDB

SPEAKERS



INVESTMENT IN AFRICA'S AGRICULTURAL ECONOMY: SUCCESES AND HURDLES

BREAKOUT SESSION 1

**Climate Challenge and Making Intra-Africa
Agricultural Trade Work**



Pato Kelesitse
South African Climate
Action Network and Curator
of Global Shapers Community,
Gaborone Hub

Moderator



Dr. Naluyima Emma
Small Holder Farmer



Dr. Tamani Nkhono-Mvula
CEO
International Development
Consulting



Jan Pierre Roos
Chairman
Tuli Block Horticultural
Farmers Assosiation
Botswana

BREAKOUT SESSION 2

**Funding; the value addition opportunity
in African agriculture; and harnessing
the blue economy promise**



Sandra Twinoboriyo
Senior News Anchor
NTV Kenya

Moderator



Vivienne Yeda
Director General
East African
Development Bank



Ogone Madisa
CEO
National Development Bank
Botswana



Prof. Margaret Jesang Hutchinson
Assistant Vice Chancellor
Research, Innovation
& Enterprise
University Of Nairobi

SPEAKERS

STATE OF TECHNOLOGY, SCIENCE, RESEARCH AND INNOVATION



James Smart
Managing Editor,
Newsroom Production,
Nation Media Group

Moderator



Mary Nyaruai
CEO
Nyungu Afrika



Martin Stimela
Co-Founder & CEO
Brastorne



Pascal Murasira
MD
Norrsken House

WHEN AFRICAN YOUTH GET BEHIND THE WHEEL



Kefilwe Mokgaotsane
Broadcast Journalist,
Botswana Television

Moderator



Magdalene Maluta
R&D Engineer
Arc Ride Kenya Ltd



Yandile Nuku
Regional Programme Manager
Start-Up Support
Co-Creation Hub



Innocent Havyarimana
CEO & Founder
GLAP Enterprises

SPEAKERS

THE BIG CULTURE DEBATE



Pato Kelesitse
South African Climate
Action Network and Curator
of Global Shapers Community,
Gaborone Hub

Moderator



Ayisha Osori
Director of the
Executive Vice President's Office
Open Society Foundations



Sonja Smith
Namibian Journalist
& Social Activist
The Namibian



Jinna Mutune Odede
Founder Pegg
Entertainment



Prof. Alinah K. Segobye
CEO
Human Resource Development
Council, Botswana



Omar Degan
Architect & Professor
DO Architecture Group

HEALTHCARE IN AFRICA IN THE POST-COVID ERA



Sandra Twinoboriyo
Senior News Anchor
NTV Kenya

Moderator



Fatou Juka Darboe
Managing Director
Make3D Company Ltd



Jack Ndahiro
Head of Logistics
Africa at Zipline

SPEAKERS



A SCORE CARD: REFLECTING ON AFRICA'S LAST 20 YEARS AND LOOKING AHEAD TO THE NEXT 20



Joe Ageyo
Editor-In-Chief
Nation Media Group

Moderator



Alice Nderitu
Under-Secretary-General-Special
Adviser On The Prevention Of Genocide,
United Nations



Lineo Tsikoane
Human Rights Lawyer



Alfred Tsheboeng
Founder & MD
Environment & Infrastructure
Advisors Projects Pty Ltd



Amb. Frederic Gateretse-Ngoga
Senior Advisor for
International Partnerships Paps
AU Commission



Boyce Lephimotswe Sebetela
Chief Of Staff
Office Of The President
Republic Of Botswana

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PARTNERS



REPUBLIC OF BOTSWANA



Nation Media Group

Media of Africa for Africa



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IMAGE REGISTRARS
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access



BIHL GROUP



Bifm



Botswana Life



BOTSWANA
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Media of Africa for Africa

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#KusiFest2023