



GABORONE, BOTSWANA
7TH TO 8TH DECEMBER 2023

OVERVIEW

The Nation Media Group launched the Kusi Ideas Festival as part of its 60th anniversary celebrations in 2019, with the objective of creating a pan-African ideas transaction market to capitalise on the opportunities and innovations available for Africa to win in the 21st Century in a global context.

Kusi Ideas Festival got its name from a southerly wind that over the centuries made possible cultural, intellectual and technological exchanges in the Indian Ocean circle and partly shaped the history of the nations on the east side of Africa and its hinterland.

The Festival brings together diverse influential leaders, innovators, development partners, young entrepreneurs and some of the best policy minds on the continent, including scholars, captains of industry and Heads of State, to provoke discourse, encourage dialogue, shape opinions and policy directions, and practical solutions that will shape and transform Africa in the decades ahead.

The inaugural Festival was held in Kigali, Rwanda, in 2019, co-hosted by H.E. Paul Kagame. It attracted participation from H.E. President Felix Tshisekedi of the Democratic Republic of Congo, Africa Union High Representative for Infrastructure Development and former Prime Minister

of Kenya, H.E. Rt. Hon. Raila Odinga, and H.E. Moussa Faki, the AU Commission Chair, among other African thought leaders.

NMG has since hosted other editions in Kisumu, Kenya in 2020, Accra, Ghana in 2021 and Nairobi, Kenya in 2022. The event has also gone on to win second place in the “Best Use of an Event to build a News Brand” category at the International News Media Association (INMA) Global Media Awards 2021, followed by a first-place award for the same category in 2022.

The theme for this year’s event is based on the African Union’s Agenda 2063, which is an ambitious blueprint and masterplan for sustainable development and economic growth on the continent. This year marks the 10th anniversary of the 2063 journey.





In keeping with previous festivals' high engagement, it had:



50

Speakers from
19 countries



524

In-person
delegates



3,449

Virtual
delegates



1.83M

Television
views



28.6M

Users engaged on social
media from 31 countries



The theme for this year's festival, **“Africa’s Agenda 2063: Making the Dream Come True”**, is based on the African Union’s Agenda 2063: The Africa We Want, which has been defined as the continent’s blueprint and master plan for transforming it into the global powerhouse of the future.



THEMES



**The Journey to 2063:
Presidential Perspectives**



**State of Technology, Science,
Research and Innovation**



Faces of an Integrated African Market



Healthcare in Africa in the Post-Covid Era



Progress and Freedom of Movement



The Big Culture Debate



**Investment in Africa Agricultural
Economy: Successes and Hurdles**



**A Score Card: Reflecting on Africa's Last
20 Years & Looking Ahead to the Next 20**

EVENT PROGRAMME

7th December 2023

TIME	SESSION	MODERATOR
OPENING CEREMONY MC		Oshinka Tsiang Deputy Permanent Secretary Information and Broadcasting
8:00am - 9:00am	Arrivals and Registrations	
9:00am - 9:05am	National Anthem: KTM Choir	
9:05am - 9:10am	Botswana Cultural Ensemble: Kwena Madiba Traditional Dance Group	
9:10am - 9:15 am	Welcome Remarks: Hon. Kabo Neale Morwaeng, Minister for State President, Republic of Botswana	
9:15am - 9:20 am	Kusi Ideas Festival Overview: Dr. Wilfred D. Kiboro, Group Chairman, Nation Media Group PLC	
9:20am - 9:25am	Voices of African Dreams	
9:25am - 9:30am	Cultural Performance	
9:30am - 9:40am	Keynote Address: H.E. Dr. Mokgweetsi E.K Masisi	
9:40am - 10:55am	The Journey to 2063: Presidential Roundtable	Admassu Tadesse Group President Emeritus & MD, Trade and Development Bank Group
10:55am - 11:05am	Heads of State Photo Opportunity	
11:05am - 11:25am	Heads of State Exhibitions Tour	
11:25am - 11:45am: Tea Break		
11:45am - 1:00pm	Faces of an Integrated African Market	James Smart Managing Editor, Newsroom Production, Nation Media Group
1:00pm - 2:00pm: Lunch Break		
2:00pm - 3:15pm	Progress on Freedom of Movement	Kefilwe Mokgautsane Broadcast Journalist, Botswana Television
3:15pm - 4:15pm	Investment in the Agricultural Economy: Successes and Hurdles	Setho Mongatane Broadcast Journalist, Gabz FM
Break Out Session 1	Climate Challenge & Making Intra-Africa Trade Work	Sandra Twinoburyo Journalist, NTV Uganda
Break Out Session 2	Funding the Value Addition Opportunity in African Agriculture; and Harnessing the Blue Economy Promise	
6:00pm - 10:00pm: Gala Dinner		

EVENT PROGRAMME

8th December 2023

TIME	SESSION	MODERATOR
9:00am - 10:15am	State of Technology, Science, Research and Innovation	James Smart Managing Editor, Newsroom Production, Nation Media Group
10:15am – 10:45am: Tea Break		
10:45am-12:00pm	When African Youth Get Behind The Wheel	Kefilwe Mokgaotsane Broadcast Journalist, Botswana Television
12:00pm – 1:00pm: Lunch Break		
1:00pm - 2:15pm	The Big Culture Debate	Setho Mongatane Broadcast Journalist, Gabz FM
2:20pm - 3:35pm	Healthcare In Africa In The Post-Covid Era	Sandra Twinoburyo Journalist, NTV Uganda
2:20pm - 3:35pm	A Scorecard: Reflecting On Africa's Last 20 Years and Looking Ahead to the Next 20	Joe Ageyo Editor-In-Chief Nation Media Group
Closing Ceremony		
3:40pm - 3:45pm	MC Wrap-Up	
3:45pm - 3:50pm	Vote of Thanks and Closing Remarks; Stephen Gitagama, Nation Media Group CEO	

**OPENING CEREMONY:
WELCOME REMARKS, KUSI OVERVIEW AND KEYNOTE ADDRESS**



Hon. Kabo Neale Morwaeng
Minister for State President
Republic of Botswana



Dr. Wilfred D. Kiboro
Group Chairman
Nation Media Group PLC



H.E. Dr. Mokgweetsi E.K. Masisi
President
Republic of Botswana

**PRESIDENTIAL ROUNDTABLE:
JOURNEY TO AGENDA 2063**



Admassu Tadesse
Group President Emeritus & MD,
Trade and Development Bank Group

Moderator



H.E. Dr. Mokgweetsi E.K. Masisi
President
Republic of Botswana



H.E. Emmerson Mnangagwa
President
Republic of Zimbabwe



Hon. Dr. Edouard Ngirente
Prime Minister
Republic of Rwanda



Hon. Dr. Doto Biteko
Deputy Prime Minister
and Minister of Energy
Rebulic of Tanzania

SPEAKERS

FACES OF AN INTERGRATED AFRICAN MARKET



James Smart
Managing Editor,
Newsroom Production,
Nation Media Group

Moderator



Admassu Tadesse
Group President Emeritus & MD,
Trade and Development Bank Group



Phyllis Wakiaga
Senior Advisor
Global Lead
Industry & Commerce
Tony Blair Institute



Keletsoitse Olebile
Chief Executive Officer,
Botswana Investment and
Trade Centre (BITC)

PROGRESS ON FREEDOM OF MOVEMENT



Kefilwe Mokaotsane
Broadcast Journalist,
Botswana Television

Moderator



Rule Jimmy Opelo
Permanent Secretary
Ministry of Labour &
Home Affairs
Botswana



Treasure Maphanga
Chief Operating Officer
AeTrade Group



Samuel H. Mugoya
VP Advisor,
Infrastructure
and Industrialisation,
AFDB

SPEAKERS

INVESTMENT IN AFRICA'S AGRICULTURAL ECONOMY: SUCCESSES AND HURDLES

BREAKOUT SESSION 1

Climate Challenge and Making Intra-Africa Agricultural Trade Work



Setho Mongatane
Broadcast Journalist,
Gabz FM

Moderator



Dr. Naluyima Emma
Small Holder Farmer



Dr. Tamani Nkhono-Mvula
CEO
International Development
Consulting



Jan Pierre Roos
Chairman
Tuli Block Horticultural
Farmers Association
Botswana

BREAKOUT SESSION 2

Funding; the value addition opportunity in African agriculture; and harnessing the blue economy promise



Sandra Twinoburiyo
Journalist
NTV Uganda

Moderator



Vivienne Yeda
Director General
East African
Development Bank



Ogone Madisa
CEO
National Development Bank
Botswana



Prof. Margaret Jesang Hutchinson
Assistant Vice Chancellor
Research, Innovation
& Enterprise
University Of Nairobi

SPEAKERS

STATE OF TECHNOLOGY, SCIENCE, RESEARCH AND INNOVATION



James Smart
Managing Editor,
Newsroom Production,
Nation Media Group

Moderator



Mary Nyaruai
CEO
Nyungu Afrika



Martin Stimela
Co-Founder & CEO
Brastorne



Pascal Murasira
MD
Norrsken House

WHEN AFRICAN YOUTH GET BEHIND THE WHEEL



Kefilwe Mokgaotsane
Broadcast Journalist,
Botswana Television

Moderator



Magdalene Maluta
R&D Engineer
Arc Ride Kenya Ltd



Yandile Nuku
Regional Programme Manager
Start-Up Support
Co-Creation Hub



Innocent Havyarimana
CEO & Founder
GLAP Enterprises

SPEAKERS

THE BIG CULTURE DEBATE



Setho Mongatane
Broadcast Journalist,
Gabz FM

Moderator



Ayisha Osori
Director of the
Executive Vice President's Office
Open Society Foundations



Sonja Smith
Namibian Journalist
& Social Activist
The Namibian



Jinna Mutune Odede
Founder Pegg
Entertainment



Prof. Alinah K. Segobye
CEO
Human Resource Development
Council, Botswana



Omar Degan
Architect & Professor
DO Architecture Group

HEALTHCARE IN AFRICA IN THE POST-COVID ERA



Sandra Kahumuza Twinoburiyo
Journalist
NTV Uganda

Moderator



Fatou Juka Darboe
Managing Director
Make3D Company Ltd



Jack Ndahiro
Head of Logistics
Africa at Zipline



Stanley Mapiki
Pharmacist



Racey Muchilwa
Head & President
Novartis
Sub-Saharan Africa

SPEAKERS

**A SCORE CARD: REFLECTING ON AFRICA'S
LAST 20 YEARS AND LOOKING AHEAD TO THE NEXT 20**



Joe Ageyo
Editor-In-Chief
Nation Media Group

Moderator



Alice Nderitu
Under-Secretary-General-Special
Adviser On The Prevention Of Genocide,
United Nations



Lineo Tsikoane
Human Rights Lawyer



Alfred Tsheboeng
Founder & MD
Environment & Infrastructure
Advisors Projects Pty Ltd



Amb. Frederic Gateretse-Ngoga
Senior Advisor for
International Partnerships Paps
AU Commission



Boyce Lephimotswe Sebetela
Chief Of Staff
Office Of The President
Republic Of Botswana



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