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# THE NEXT 60 YEARS IN AFRICA

**08-09 DEC 2019**

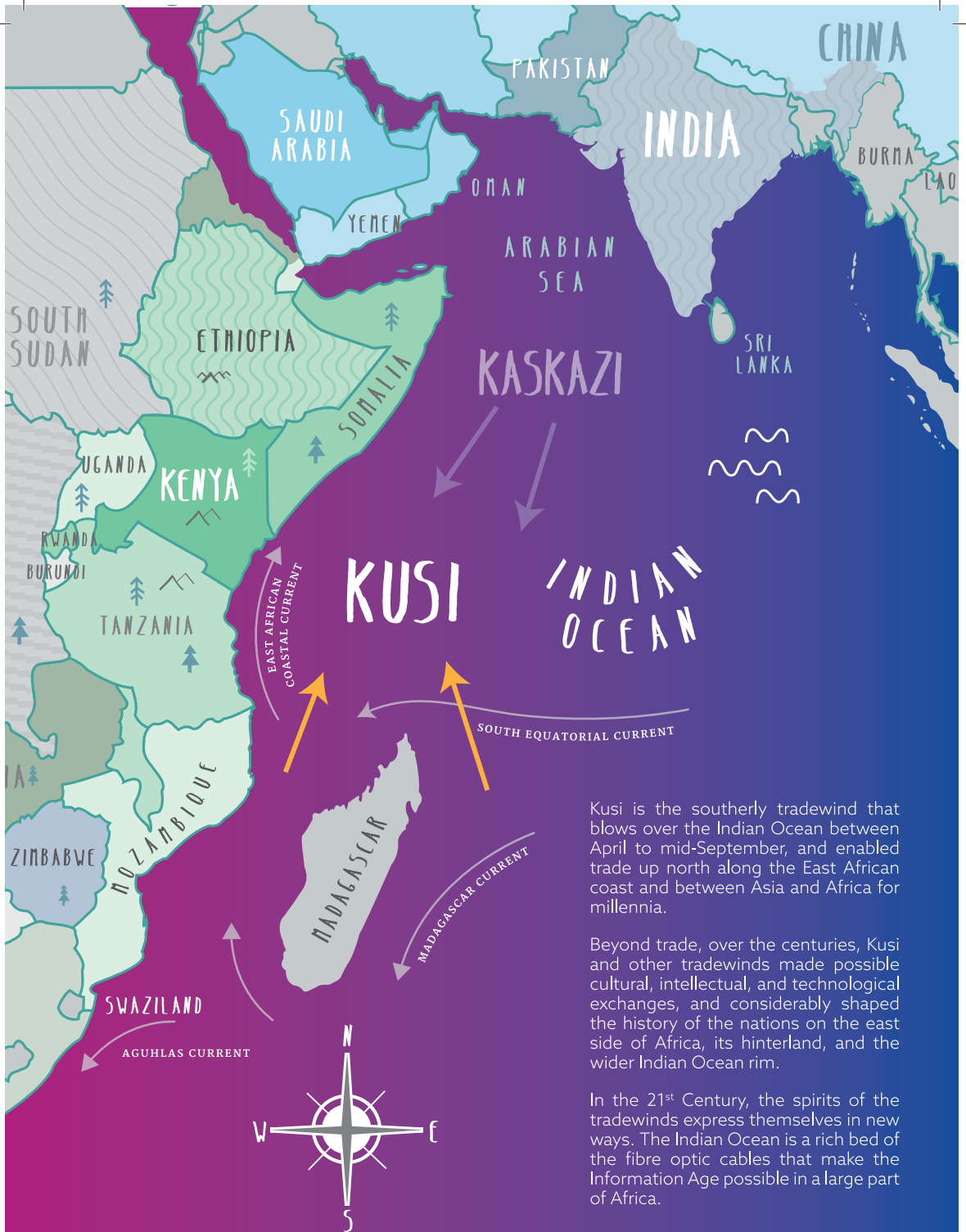
**INTARE CONFERENCE ARENA**

KIGALI • RWANDA



   Kusiafrica

**PROGRAM**



Kusi is the southerly tradewind that blows over the Indian Ocean between April to mid-September, and enabled trade up north along the East African coast and between Asia and Africa for millennia.

Beyond trade, over the centuries, Kusi and other tradewinds made possible cultural, intellectual, and technological exchanges, and considerably shaped the history of the nations on the east side of Africa, its hinterland, and the wider Indian Ocean rim.

In the 21<sup>st</sup> Century, the spirits of the tradewinds express themselves in new ways. The Indian Ocean is a rich bed of the fibre optic cables that make the Information Age possible in a large part of Africa.



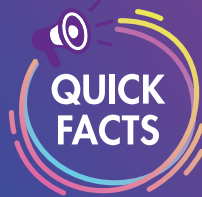
## What is the Kusi Ideas Festival

Africa is at a crossroads, and what it does in the years ahead could leave it a big winner - or with the scars of a few half-won victories. We believe it will win.

Nation Media Group (NMG) has launched the Kusi Ideas Festival as part of its 60<sup>th</sup> anniversary celebrations, and to begin building a “pan-African ideas transaction market” to capitalise on the opportunities and innovations available to Africa to help her win in the 21<sup>st</sup> Century.

The Festival seeks to bring together some of the most free-spirited and bold people calling out Africa’s challenges, and those turning them into opportunities. For the next 60 years in Africa, these will be the people shaping the continent.

The festival allows connections to this valuable cast of players, and gives institutions and businesses a great opportunity to hitch their wagon to the coming African Century. The Kusi Ideas Festival will be held in different African cities annually in the years to come.



By 2050, it is forecast that the continent’s population will rise to 2.4 billion and will continue to grow to 4.2 billion, nearly 4 times its present size in the next 100 years, bringing its share of the global population from 17% at present to 40%.



Over 50% of Africans are under the age of 20, compared to a global median age of 30



The world’s future, in that sense, is very African. It’s a future that’s both exciting and frightening - providing a precious platform to create and sell solutions and build immense wealth, but also very punishing if we fail.



By 2050, Africa will have three megacities comprising of more than 10 million people each, with Lagos, Nigeria projected to be the largest city on earth by 2075.



# H.E PAUL KAGAME

Paul Kagame is President of the Republic of Rwanda. He served a one-year term as Chairperson of the African Union until February 2019, and has been leading the institutional reform of the African Union since 2016.

He is currently the Chairperson of the East African Community (EAC). Beginning in 1990, as commander of the forces of the Rwandan Patriotic Front (RPF), he led the struggle to liberate Rwanda.

The RPF halted the Genocide against the Tutsi in 1994, which claimed over a million victims. The hallmarks of President Kagame's administration are peace and reconciliation, women's empowerment, promotion of investment and entrepreneurship, and access to information technology, a cause he also champions as Co-Chair of the Broadband Commission for Sustainable Development. He tweets @PaulKagame. You can follow President Kagame's daily work @UrugwiroVillage.



**Host President**

# ABOUT NATION MEDIA GROUP

**N**ation Media Group's dream began 60 years ago when the world and indeed Africa was going through a great transition. From the challenges of the cold war to independence across the continent, the wind of change was blowing across the world. It was during this time of political turbulence, struggle for independence and Pan-Africanism that the Nation was born, on March 20, 1960.

In marking our 60<sup>th</sup> anniversary this year, the Nation Media Group (NMG) has much to be proud of. From a small newspaper company, with only one title, Taifa, a Swahili publication, we have grown to become the largest multi-media house in East and Central Africa with operations in print, broadcast and digital media all of which attract and serve unparalleled audiences across the continent and the world.

NMG was founded by His Highness the Aga Khan on the bedrock of a set of core values whose central theme was to promote independent voices, diversity and freedom of expression as enshrined in our editorial policy. Another critical element in these values - and the purpose for our establishment - was, and continues to be, a mission to be a trusted partner of African democracies, a champion of the ordinary person, a supportive voice for the rule of law and respect for human rights, and a strong advocate of free market economies. This mission has remained

unchanged over the years. As we seek to positively influence society, we shall continue to be guided and to stand by the values of truth, independence, fairness, balance and accuracy.

We remain steadfast in the conviction of our goal to fundamentally improve the quality of people's lives and to contribute to a sustainable world through our business. We will stay at the forefront, identifying and resolving the many issues that society faces around social transformational issues such as education, the environment and health. We will work with our customers, shareholders and the communities we serve to pursue a win-win growth strategy by going further together.

NMG's pursuit of its stated goal of giving a voice to the voiceless continues to be integral to our business. As a company, we endeavor to deliver good quality journalism - as we have demonstrated over the past 60 years. This has indeed served as the foundation of NMG's philosophy of serving the continent as we position ourselves as Media of Africa for Africa.

Our celebration today becomes more meaningful as we continue to play our role as an agent of social change.

Thank you for joining us for the inaugural Kusi Ideas Festival.

# His Highness the Aga Khan



**His Highness the Aga Khan**  
Founder, Nation Media Group

His Highness the Aga Khan is the 49<sup>th</sup> hereditary Imam (spiritual leader) of the Shia Ismaili Muslims. In the context of his hereditary responsibilities, His Highness has been deeply engaged with the development of countries around the world for more than 60 years through the work of the Aga Khan Development Network (AKDN).

The AKDN is a group of private, international, non-denominational agencies working to improve living conditions and opportunities for people in specific regions of the developing world. The Network's organisations have individual mandates that range from the fields of health and education to architecture, rural development and the promotion of private-sector enterprise.

Together, they work towards a common goal – to build institutions and programmes that can respond to the challenges of social, economic and cultural change on an on-going basis. The AKDN works in close partnership with public and private institutions, including amongst others, governments, international organisations, companies, foundations, and universities.

AKDN's social development agencies include the Aga Khan Health Services, Aga Khan Education Services, Aga Khan Academies, the Aga Khan Agency for Microfinance, the Aga Khan Foundation, Aga Khan Agency for Habitat as well as two universities, the Aga Khan University and the University of Central Asia. The Aga Khan Trust for Culture co-ordinates AKDN's cultural activities, including the Aga Khan Award for Architecture, Historic Cities Programme, Aga Khan Music Initiative, Aga Khan Museum, and Aga Khan Program for Islamic Architecture (at Harvard and MIT).

The Aga Khan Fund for Economic Development (AKFED) is a development agency dedicated to promoting entrepreneurship and building economically sound enterprises in the developing world, often in countries that lack sufficient foreign direct investment. AKFED reinvests profits in further development initiatives.

The Ismaili Muslims are a global, multi-ethnic community whose members, comprising a wide diversity of cultures, languages and nationalities, live in Central Asia, the Middle East, South Asia, sub-Saharan Africa, Europe and North America.

The Aga Khan succeeded his grandfather, Sir Sultan Mahomed Shah Aga Khan, as Imam of the Shia Ismaili Muslims in 1957 at the age of 20. Since taking on his role in 1957, he has dedicated his efforts to improving the quality of life of the most vulnerable populations, while emphasising the view of Islam as a thinking, spiritual faith: one that teaches compassion and tolerance and that upholds human dignity.

In recognition of his exceptional efforts and contributions to human development and improving the social condition of societies globally, the Aga Khan has, over the last six decades, received numerous decorations, honorary degrees, and awards from institutions and nations across the world.

# NMG Board of Directors



**Dr Wilfred Kiboro**  
Chairman



**Dennis Aluanga**  
Director



**Dr. Yasmin Jetha**  
Director



**Stephen Gitagama**  
Group Chief Executive Officer



**Stephen Dunbar-Johnson**  
Director



**Prof. Lee Huebner**  
Director



**Dr. Simon Kagugube**  
Director

# NMG Board of Directors



**Wangethi Mwangi**  
Director



**Leonard Mususa**  
Director



**Francis Okomo-Okello**  
Director



**Sumayya Hassan-Athmani**  
Director



**Louis Otieno**  
Director



**Anwar Poonawala**  
Director



**Richard Tobiko**  
Group Finance Director



**James Kinyua**  
Company Secretary





# AGA KHAN DEVELOPMENT NETWORK



Aga Khan Health Service, Kenya



AGA KHAN FOUNDATION  
*An agency of the Aga Khan Development Network*



Aga Khan Education Service, Kenya



THE AGA KHAN UNIVERSITY



AGA KHAN TRUST FOR CULTURE



Aga Khan Agency for Habitat



Aga Khan Fund for Economic Development



# Contribution to Africa's Development over 100 years



His Highness the Aga Khan is the *Imam* (spiritual leader) of the *Shia Ismaili* Muslims.

The Office of the *Imam* is called the *Ismaili Imamat*.

The Aga Khan Development Network is one of the instruments used by His Highness to deliver on the *Imam's* mandate to help improve the quality of life of *Ismailis*, those amongst whom the *Ismailis* live, and selected other communities in need.

## Presence in 14 countries in Africa

*Burkina Faso | Burundi | Democratic Republic of Congo | Egypt | Ivory Coast | Kenya | Madagascar  
Mali | Mauritius | Mozambique | Rwanda | Senegal | Tanzania | Uganda*

## 13 Social and Economic Development Agencies

*Operating in the sectors of Health | Education | Financial Services | Industry | Infrastructure | Media | Tourism  
Habitat and Property Development | Environment | Culture*

## Investments of US\$ Billions

*Infrastructure | Annual not-for-profit social development budgets | Revenues generated by  
for-profit Economic Development Agencies*

*Surpluses are re-invested in further development*

## 35,000 Africans employed

## 40 million direct and indirect beneficiaries

*Without regard to gender, race, ethnicity or religion*

## Formal Partnership Agreements with 33 Local and National Governments

## Over 100 Funding Partners

## Health Initiatives impacting over 2.5 million patients annually

*3 Tertiary Referral Hospitals | 2 Secondary Care Hospitals | Over 90 Outreach Clinics | Community Health Development Programmes*

## Education Initiatives impacting over 1 million students

*30 Schools | 2 Academies | 4 types of Curricula (National and International) | University with Post-Graduate Programmes  
Centres of Excellence | Public School Improvement Programmes  
Professional Educational Development Institutions (Teachers) | Early Childhood Development (Madrasas)*

## Support to 25,000 Civil Society Organisations

## Conservation

*Generation of Renewable Energy in 7 countries | Over 11 million trees planted | 10 solar-powered Hospitality facilities | 10,000 water  
harvesting pans | 50,000 turtle hatchlings released | Preservation of Endangered Species (Butterfly House and Colobus monkeys)*

# Contribution to Africa's Development over 100 years



## **An Ethical Framework**

*Faith, Ethics and Values: Concern for vulnerable people | Compassion | Generosity of time, knowledge and material resources | Respect for life and health | Inclusiveness | Action*

## **Long Term Commitment**

*Education: 100 years | Health 60 years | Financial Services 80 years | Media 60 years  
Social Development 50 years | Hospitality Services 50 years*

## **Multiple Inputs**

*Human development, poverty alleviation and improvements in quality of life  
require a multitude of coordinated interventions, which is how AKDN works*

## **Interventions Meet Africa's Development Needs**

*Aligned with country development strategies and UN Sustainable Development Goals*

## **World-class Services and Institutions**

*Benchmarks of Excellence, International Best Practices, Standards and Accreditation*

## **Sustainable Institutions**

*Initiatives are designed to become economically self-sustaining  
and surpluses are reinvested for development*

## **Towards a Skilled and Trained Workforce | Creating Tomorrow's Leaders**

*To generate change, build resilience and transform environments to improve the quality of life*

## **International Strength and Credibility**

*Collaboration with governments, diplomatic and international organisations in over 30 countries*

*Agence Française de Développement | KfW | European Commission | Federal Ministry for Economic  
Cooperation and Development (BMZ) | Ford Foundation | Global Affairs Canada  
International Finance Corporation | Johnson & Johnson | Rockefeller Foundation  
UK Department for International Development | US Agency for International Development  
Bill and Melinda Gates Foundation*

DATE I

8<sup>TH</sup> DECEMBER 2019

KUSI IDEAS FESTIVAL

— (O) —

# SUNDAY

— (Z) —

TIME

SESSION

7:30AM

R E G I S T R A T I O N

9:00AM

**A Continent's demographic dividend: Making the future African**

*Turning Africa's Population Explosion into an Economic Boom: The Opportunities and Perils*

- Dr. Kamau Gachigi (Kenya)  
*Chief Executive Officer, Gearbox*
- Fredros Okumu (Tanzania)  
*Director of Science, Ifakara Health Institute, Tanzania*
- Dr. Carlos Lopes (Guinea Bissau)  
*Former Executive Secretary, Honorary Professor at Nelson Mandela School of Public Governance, Faculty of Commerce, University of Cape Town. Visiting Professor at Sciences Po, Paris, and Associate Fellow at Chatham House, London. 2017 Fellow at Oxford Martin School, University of Oxford.*
- Jackie Asiimwe (Uganda)  
*Chief Executive Officer, CivSource Africa*
- Sylvia Mulinge (Kenya)  
*Chief Customer Officer, Safaricom*

—  
**Moderator - Max Jarrett**

10:30AM

T E A B R E A K

11:00AM

**Feeding Africa's Billions:**

*Who'll Grow The Food, Who'll Get To Eat? Feeding Africa: Growing the Food, Paying for it, and the Innovations that Will Ensure Everyone Gets to Eat*

- Dr. Diane Karusisi (Rwanda)  
*CEO, Bank of Kigali Plc*
- Catherine Kyobutungi (Uganda)  
*Executive Director, Africa Population & Health Research Centre*
- Dr. Donald Kaberuka (Rwanda)  
*Former President, African Development Bank*
- Sarwat Hussain (India)  
*Senior Advisor, African Media Initiative and African Media Leaders Forum*
- Graham Wood (United Kingdom)  
*Chief Executive Officer, Aga Khan Foundation*

—  
**Moderator - Louise Kanyonga**

DATE I

8<sup>TH</sup> DECEMBER 2019

KUSI IDEAS FESTIVAL

— ◎ —

# SUNDAY

— ▽ —

TIME

SESSION

12:00PM

L U N C H B R E A K

4:00PM

Opening Remarks by Dr. Wilfred Kiboro - *Chairman, Nation Media Group*

Message from **His Highness the Aga Khan**  
by Dr. Azim Lakhani - *AKDN Representative*

Presidential Panel -

**The Next 60 Years in Africa: Looking for wins**

- H.E Paul Kagame

*President of the Republic of Rwanda*

- H.E Félix Tshisekedi

*President of the Democratic Republic of the Congo*

- H.E Moussa Faki Mahamat

*Chairperson of the African Union Commission*

- Rt. Hon Raila Odinga

*High Representative for Infrastructure Development in Africa, African Union*

- Dr. Vera Songwe

*Executive Secretary United Nations Economic Commission for Africa*

—  
**Moderator** - Nathalie Munyampenda

PHOTO SESSION WITH HEADS OF STATE

EVENING

C L O S I N G S E S S I O N

7:00PM

**VIP Gala Dinner**

DATE 2

9<sup>TH</sup> DECEMBER 2019

KUSI IDEAS FESTIVAL

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# MONDAY



TIME	SESSION
9:00AM	<p><b>A Borderless Africa, And Why It's A Winner</b> <i>Making the World's Largest Free Trade Area Work and Thrive</i></p> <ul style="list-style-type: none"><li>- Mukhisa Kituyi <i>Secretary-General, UNCTAD</i></li><li>- Clare Akamanzi (Rwanda) <i>Chief Executive Officer, Rwanda Development Board</i></li><li>- Linus Gitahi (Kenya) <i>Chairman, Msingi East Africa</i></li></ul> <hr/> <p><b>Moderator</b> - Nozipho Mbanjwa</p>
10:30AM	T E A   B R E A K
11:00AM	<p><b>One environment, many futures: Choosing the sustainable path</b> <i>Taking the Right Actions Now to Tame the Climate and Ensure Sustainable Economies and Lives in the Next 60 Years</i></p> <ul style="list-style-type: none"><li>- Francis Okomo-Okello (Kenya) <i>Director, Nation Media Group PLC</i></li><li>- Ikal Angelei (Kenya) <i>Year: 2012, Goldman Prize Recipient</i></li><li>- Sanda Ojiambo (Kenya) <i>Head of Sustainable Business, Shared Value &amp; Technology, Safaricom</i></li><li>- David Doepel (Australia) <i>Australia/Murdoch Commission</i></li></ul> <hr/> <p><b>Moderator</b> - Max Jarrett</p>
12:30AM	L U N C H   B R E A K

DATE 2

9<sup>TH</sup> DECEMBER 2019

KUSI IDEAS FESTIVAL

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# MONDAY



TIME	SESSION
2:00PM	<p><b>Guarding Africa's Gates, Protecting its Water Lanes and the Blue Economy</b></p> <ul style="list-style-type: none"><li>• Migration, Extremist Violence, Refugees, and Silencing the Guns</li><li>• Navigating Global Politics and Unlocking Africa's Blue Economy</li></ul> <p>- Dr Agnes Kalibata (Rwanda) <i>President, AGRA</i></p> <p>- Prof Anyang' Nyongó (Kenya) <i>Governor, Kisumu County Government</i></p> <p>- Bintu Sarah Zakor (Norway) <i>Researcher, PRIO</i></p> <hr/> <p><b>Moderator - Muriithi Mutiga</b></p>
3:00PM	<p><b>Media and The Great Democracy Race</b></p> <p>- Eric Chinje (Cameroon) <i>Senior Director, Greystone Global Strategies</i></p> <p>- Jeanine Munyeshuli (Rwanda) <i>Chief Operations Officer, SouthBridge Rwanda</i></p> <p>- Fatma Karume (Tanzania) <i>Senior Partner, IMMMA Advocates</i></p> <p>- Monare Moshoeshoe (South Africa) <i>Deputy Managing Director, Times Media Director</i></p> <p>- Mutuma Mathiu (Kenya) <i>Group Editorial Director, Nation Media Group</i></p> <hr/> <p><b>Moderator - Diana Mpyisi</b></p>
T E A B R E A K	
4:00PM	<p><b>The "Wakanda" Century:</b> <i>An opportunity for everyone to sing, dance, run and play like an African</i></p> <p>- Joy Mboya (Kenya) <i>Chief Executive Officer, Godown Art Centre</i></p> <p>- Dr. Sheila Ochugboju (Nigeria) <i>Co-founder &amp; Director, Africa Knows</i></p> <p>- Kamikazi Mpyisi (Rwanda) <i>Filmmaker</i></p> <p>- Isaac Oboth (Uganda) <i>Chief Executive Officer, Media256</i></p> <hr/> <p><b>Moderator - Clementine Dusabijambo</b></p>
PLENARY CLOSING CEREMONY WITH ENTERTAINMENT	

# MSINGI

BUILDING EAST AFRICA'S INDUSTRIES  
OF THE FUTURE



## BUILDING EAST AFRICA'S INDUSTRIES OF THE FUTURE

Let's build competitive, inclusive and resilient industries for the future of the region

Msingi aims to create new jobs and boost incomes while fostering inclusive and sustainable opportunities for future generations to improve their livelihoods. Msingi is propelling sustainable industry development and investment opportunities within the region and Africa at large. Taking a regional approach to sectorial development, Msingi works across Rwanda, Tanzania and Uganda, working with stakeholders to grow these sectors.

Through its systems model, Msingi blends market facilitation tools with the ability to support pioneering firms through direct financing. It aims to stimulate sector-wide innovation, assisting pioneering businesses and shaping enabling policy environments to propel industries and ensuring that they remain competitive and sustainable.

Msingi is big on building relationships and partnerships that are geared towards delivering results for the benefit of the region. It works to harness the power of collaborative thinking and the understanding that no single entity can achieve transformational growth on its own. Its current areas of focus are on Aquaculture and Textile & Apparels industries. Msingi plans to broaden its scope to 5 industries by 2025, triggering the creation of 500,000 jobs by 2030.

Visit [www.msingi.com](http://www.msingi.com) for more on how you can collaborate with us.





# Speakers

## 01

A Continent's demographic dividend: Making the future African



**Dr. Kamau Gachigi**  
CEO, Gearbox



**Fredros Okumu**  
Director of Science,  
Ifakara Health Institute,  
Tanzania



**Dr. Carlos Lopes**  
Honorary Professor at  
Nelson Mandela School  
of Public Governance,  
Faculty of Commerce,  
University of Cape Town



**Jackie Asimwe**  
CEO, CivSource Africa



**Sylvia Mulinge**  
Chief Customer Officer,  
Safaricom

## 02

Feeding The Billions: Growing The Food, Paying for It, And Who Will—or Won't-Eat



**Dr. Diane Karusisi**  
CEO, Bank of Kigali Plc



**Catherine Kyobutungi**  
Executive Director, African  
Population and Health  
Research Center



**Dr. Donald Kaberuka**  
Former President  
of the African  
Development Bank



**Graham Wood**  
CEO, Aga Khan  
Foundation East Africa



**Sarwat Hussain**  
Senior Advisor, African Media  
Initiative and African Media  
Leaders Forum.

# Speakers

## 03

A Borderless Africa, And Why It's A Winner



**Dr. Mukhisa Kituyi**

Secretary-General of the United Nations Conference on Trade and Development



**Clare Akamanzi**

CEO, Rwanda Development Board



**Linus Gitahi**

Chairman, Msingi East Africa

## 04

One environment, many futures: Choosing the sustainable path



**Francis Okomo-Okello**

Director, Nation Media Group PLC



**Sanda Ojiambo**

Head of Sustainable Business and Social Impact, Safaricom Plc



**David Doepel**

Chair, Africa Research Group, Murdoch University



**Ikal Angelei**

Director, Friends of Lake Turkana

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# 05

## Guarding Africa's Gates, Protecting its Waters and their Riches



**Prof. Anyang' Nyong'o**  
Governor,  
Kisumu County



**Bintu Sarah Zakor**  
African & Norwegian  
Researcher & Data Analyst,  
Peace Research Institute  
Oslo (PRIO)



**Dr. Agnes Kalibata**  
President, AGRA

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# 06

## Media and The Great Democracy Race



**Eric Chinje**  
Former CEO, African Media  
Initiative (AMI)



**Jeanine Munyeshuli**  
Chief Operations Officer,  
SouthBridge Rwanda



**Fatma Karume**  
Senior Partner,  
IMMMA Advocates



**Monare Moshoeshe**  
Deputy Managing Director,  
Times Media Group

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# 07

The Wakanda Century: An opportunity for everyone to Sing, Dance, Run and Play like an African



**Joy Mboya**  
Executive Director,  
The GoDown Arts  
Centre



**Dr. Sheila Ochugboju**  
Co-founder and Director,  
Africa Knows



**Kamikazi Mpyisi**  
Filmmaker



**Isaac Oboth**  
CEO, Media256 Founding

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## Moderators



**Maximilian Jarrett**  
Moderator



**Nozipho Mbanjwa**  
Moderator



**Louise Kanyonga**  
Moderator



**Diana Mpyisi**  
Moderator



**Murithi Mutiga**  
Moderator




**Clementine Dusabijambo**  
Moderator

# Over 40 Years


## Research Experience in Africa

 **1M+** interviews

 **5K+** interviewers



### We **KNOW** Africa

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-  Ipsos Research Partners

- Market and Social Research
- Communication Research
- Audience Research
- Consumer Research
- Media Research
- Opinion Polling

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**GAME CHANGERS**



# OUR FOOTPRINT



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Media of Africa for Africa





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THE NEXT  
60 YEARS IN  
AFRICA

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